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8 Attorneys for Plaintiff Michael Grecco Productions, Inc.

9
10 **UNITED STATES DISTRICT COURT**
11 **CENTRAL DISTRICT OF CALIFORNIA**

12 MICHAEL GRECCO PRODUCTIONS,
13 INC., d/b/a “Michael Grecco
14 Photography”, a California corporation

15 Plaintiff,

16 v.

17
18 SALEM MEDIA GROUP, INC., a
19 Delaware corporation; and DOES 1-10,
20 inclusive,

21 Defendants.
22

Case No.:

PLAINTIFF’S COMPLAINT FOR
COPYRIGHT INFRINGEMENT

JURY TRIAL DEMANDED

23 Plaintiff, Michael Grecco Productions, Inc. (“Plaintiff”), by and through its
24 undersigned attorneys, hereby prays to this honorable Court for relief based on the
25 following:

26 **JURISDICTION AND VENUE**
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1 at all times acting within the scope of such agency, affiliation, alter-ego relationship
2 and/or employment; and actively participated in or subsequently ratified and adopted,
3 or both, each and all of the acts or conduct alleged, with full knowledge of all the
4 facts and circumstances, including, but not limited to, full knowledge of each and
5 every violation of Plaintiff's rights and the damages to Plaintiff proximately caused
6 thereby.

7 **CLAIMS RELATED TO PLAINTIFF'S PHOTOGRAPH**

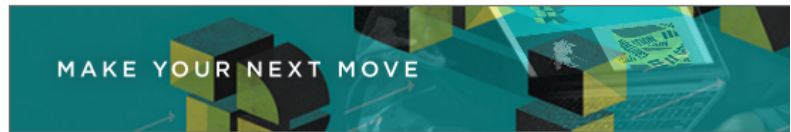
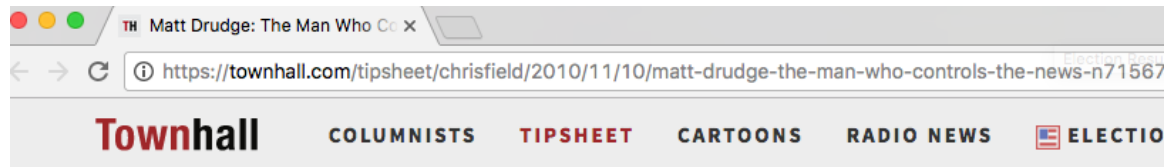
8 8. Plaintiff's principal, Michael Grecco, is an award-winning commercial
9 photographer noted for his iconic celebrity portraits, magazine covers, editorial
10 images and advertising spreads.

11 9. Mr. Grecco created the photograph that is the subject of this dispute in or
12 about November of 1998 and has titled it, Drudge_Matt_MGP_002.jpg (the
13 "Photograph"). The Photograph is an original photograph composed by Mr. Grecco.
14 Plaintiff is the owner of the Photograph which was registered with the United States
15 Copyright Office before the infringement at issue. A true and correct copy of the
16 Photograph is reproduced below:



1 10. Plaintiff is informed and believes and thereon alleges that Defendants,
2 and each, own and operate a commercial news website at www.townhall.com, where
3 they post stories on current events and politics. Plaintiff is informed and believes and
4 thereon alleges that at all relevant times, Defendants, and each, published hardcopies
5 of Townhall magazine which they distributed throughout the United States.

6 11. Plaintiff's investigation revealed that Defendants, and each, were
7 displaying the Photograph on their website, www.townhall.com (at
8 [https://townhall.com/tipsheet/chrisfield/2010/11/10/matt-drudge-the-man-who-](https://townhall.com/tipsheet/chrisfield/2010/11/10/matt-drudge-the-man-who-controls-the-news-n715679)
9 [controls-the-news-n715679](https://townhall.com/tipsheet/chrisfield/2010/11/10/matt-drudge-the-man-who-controls-the-news-n715679)), without Plaintiff's authorization and Defendants
10 continued to display the Photograph without authorization after being put on notice
11 that their use and display of the Photograph was without authorization. Plaintiff is
12 informed and believes and thereon alleges that Defendants also displayed the
13 Photograph on the cover of hardcopy editions of Townhall magazine. Defendants do
14 not have and never have had authorization to use the Photograph. A true and correct
15 screenshot of Defendants' infringing use of the Photograph on the
16 www.townhall.com website is reproduced below:

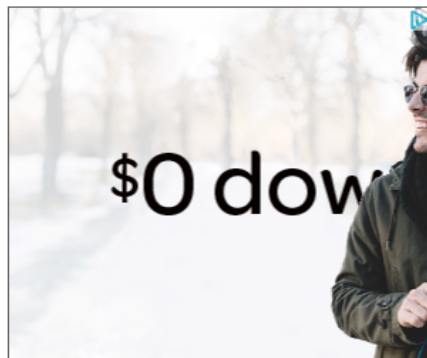


Townhall > Tipsheet > Chris Field

Matt Drudge: The Man Who Controls the News



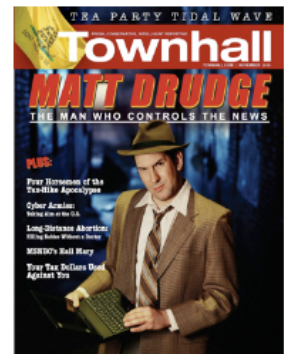
Chris Field | Posted: Nov 10, 2010 10:44 AM



Our November cover story is all about the man behind the Drudge Report -- Matt Drudge.

Who is he?

Where did he come from?



What makes him tick?

FIRST CLAIM FOR RELIEF

(For Copyright Infringement – Against all Defendants, and Each)

12. Plaintiff repeats, re-alleges, and incorporates herein by reference as though fully set forth, the allegations contained in the preceding paragraphs of this Complaint.

1 13. Plaintiff is informed and believes and thereon alleges that Defendants,
2 and each of them, had access to the Photograph, including, without limitation,
3 through viewing the Photograph on the World Wide Web.

4 14. Plaintiff is informed and believes and thereon alleges that Defendants,
5 and each of them, used and displayed the Photograph on www.townhall.com and on
6 or in hardcopies of Townhall magazine.

7 15. Plaintiff is informed and believes and thereon alleges that the photograph
8 used by Defendants and shown hereinabove, uses the same elements, composition,
9 colors, arrangement, subject, lighting, angle, and overall appearance of the
10 Photograph and is identical or at least substantially similar to the Photograph.

11 16. Plaintiff is informed and believes and thereon alleges that Defendants,
12 and each of them, infringed Plaintiff's copyright by copying the Photograph and
13 publishing and displaying the Photograph to the public, including without limitation,
14 on www.townhall.com and on or in hardcopies of Townhall magazines, without
15 authorization, and that Defendants, and each, continued and continue to display the
16 Photograph despite having been put on notice by Plaintiff of the unauthorized nature
17 of Defendants' uses.

18 17. Due to Defendants', and each of their, acts of infringement, Plaintiff has
19 suffered general and special damages in an amount to be established at trial.

20 18. Due to Defendants' acts of copyright infringement as alleged herein,
21 Defendants, and each of them, have obtained direct and indirect profits they would
22 not otherwise have realized but for their infringement of Plaintiff's rights in the
23 Photograph. As such, Plaintiff is entitled to disgorgement of Defendants' profits
24 directly and indirectly attributable to Defendants' infringement of its rights in the
25 Photograph in an amount to be established at trial.

26 19. Plaintiff is informed and believes and thereon alleges that Defendants,
27 and each of them, have committed acts of copyright infringement, as alleged above,
28

1 which were willful, intentional and malicious, which further subjects Defendants, and
2 each of them, to liability for statutory damages under Section 504(c)(2) of the
3 Copyright Act in the sum of up to one hundred fifty thousand dollars (\$150,000.00)
4 per infringement. Within the time permitted by law, Plaintiff will make its election
5 between actual damages and statutory damages.

6 **PRAYER FOR RELIEF**

7 Wherefore, Plaintiff prays for judgment as follows:

8 **Against all Defendants, and Each:**

9 **With Respect to Each Claim for Relief:**

- 10 a. That Defendants, and each of them, as well as their employees, agents,
11 or anyone acting in concert with them, be enjoined from infringing
12 Plaintiff's copyright in the Photograph, including, without limitation, an
13 order requiring Defendants, and each of them, to remove the Photograph
14 from their respective websites, catalogs, marketing and advertisement
15 materials.
- 16 b. That Plaintiff be awarded all profits of Defendants, and each of them,
17 plus all losses of Plaintiff, plus any other monetary advantage gained by
18 the Defendants, and each of them, through their infringement, the exact
19 sum to be proven at the time of trial, and, to the extent available,
20 statutory damages as available under the 17 U.S.C. § 504, 17 U.S.C.
21 §1203, and other applicable law.
- 22 c. That a constructive trust be entered over any revenues or other proceeds
23 realized by Defendants, and each of them, through their infringement of
24 Plaintiff's intellectual property rights;
- 25 d. That Plaintiff be awarded its attorneys' fees as available under the
26 Copyright Act U.S.C. § 101 et seq.;
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- 1 e. That Plaintiff be awarded its costs and fees under the statutes set forth
2 above;
3 f. That Plaintiff be awarded statutory damages and/or penalties under the
4 statutes set forth above;
5 g. That Plaintiff be awarded pre-judgment interest as allowed by law;
6 h. That Plaintiff be awarded the costs of this action; and
7 i. That Plaintiff be awarded such further legal and equitable relief as the
8 Court deems proper.

9 Plaintiff demands a jury trial on all issues so triable pursuant to Fed. R. Civ. P.
10 38 and the 7th Amendment to the United States Constitution.

11
12 Respectfully submitted,

13 Dated: March 17, 2017

14 By: /s/ David Shein
15 Stephen M. Doniger, Esq.
16 David Shein, Esq.
17 DONIGER / BURROUGHS
18 Attorneys for Plaintiff
19 MICHAEL GRECCO PRODUCTIONS,
20 INC.
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